## Air-MedAssist Cookie Policy

#### What Are Cookies?

Cookies are small pieces of data stored on your device when you visit our website. They help us enhance our experience, improve functionality, and ensure the website operates smoothly.

# **Types of Cookies Used**

#### 1. Essential Cookies

a. These cookies are necessary for the website to function properly and cannot be switched off in our systems. They include cookies that allow you to log in, use your account features, and provide services you have specifically requested.

## 2. Analytical Cookies

a. These cookies help us understand how visitors interact with our site by collecting and reporting information anonymously. This will help us improve our website's performance and user experience.

#### 3. Functional Cookies

a. Functional cookies enable the website to provide enhanced functionality and personalization. For example, these cookies may remember your preferences or settings for certain features to make browsing more efficient.

## 4. Targeting Cookies

a. These cookies track visitors across websites to deliver more relevant advertisements or marketing messages. They help us measure the effectiveness of our advertising campaigns and improve our marketing strategies.

### **How We Use Cookies**

• Strictly Necessary Cookies are essential for the website to function and cannot be turned off.

- **Performance and Analytics Cookies** help us collect information about how our website is used, allowing us to provide a better user experience.
- **Functional Cookies** enhance the features and functionality of the website, such as remembering preferences or saved settings.
- Advertising Cookies help us deliver relevant content and measure the effectiveness of our marketing campaigns.

## **Third-Party Cookies**

Our website may use third-party cookies from trusted partners or services to help deliver our services, advertisements, and content. For example, we use Google Analytics to monitor visitor behavior and website performance, but this data remains anonymous and aggregated for analysis purposes only.

#### **Your Consent**

By using our website, you agree to the use of cookies as described in this policy. If you do not consent to our use of cookies, you can adjust your browser settings to refuse or alert you when cookies are being sent.

# **Managing Cookies**

You can control and manage cookies in your browser settings. Most modern browsers allow you to view and delete cookies, block them, or set preferences for cookie acceptance.

### • To manage cookies:

- In **Chrome**, go to "Settings" > "Privacy and security" > "Cookies and other site data".
- o In **Firefox**, go to "Options" > "Privacy & Security" > "Cookies and Site Data".
- o In **Safari**, go to "Preferences" > "Privacy" > "Manage Website Data".

# **Contact Us**

If you have any questions or concerns about our cookie policy, please contact us at:

• Email: client.relations@air-medassist.com

• **Phone**: 470-826-4725